

Jody Whitesides was born in New York City to two very proud parents. Jody's mother, Mary Whitesides is an accomplished interior decorator, and his father Kim Whitesides a commercial illustrator. Both knew at a very early age that their son Jody had something very special about him. By the time Jody was nine his parents had had enough of the day-to-day grind of New York City, so they picked up and moved to a much quieter place, Park City, Utah. It would be in Park City where young Jody would begin his journey into the wonderful world of exploring curiosities and possibilities. Jody began playing little league baseball, soon to be followed by a deep love for racing Radio Control cars. By the time Jody was 17 he won the number one driver of the year in the Stock Car Class. Jody also found he had a special talent and skill for freestyle skiing; Jody was at one point ranked in the top twenty nationally. By the time Jody was twenty he had learned how to play lead guitar, so he enrolled for a semester in the prestigious Berklee College of Music in Boston, Massachusetts. When a friend called Jody and told him his chances of making it would be better in Hollywood, Jody then enrolled in the Musician's Institute in Hollywood, California. Jody has now turned into an accomplished songwriter as well as an exciting stage performer and lead vocalist.

Jody's hard work and determination began paying off with a performance at a nightclub gig where a talent scout, Marvin Spruill, spotted him. After blowing Marvin away with his stage magic and countless strong future hit songs, Marvin would arrange a phone conversation between Jody and legendary hit record producer, promoter and star maker Maurice (the general) Starr. Starr is known around the world for discovering, producing and promoting pop teen icons New Kids On The Block, R& B hit teen sensation New Edition and Spanish heart throbs Menudo featuring Ricky Martin. Starr's music has sold over 500 million records worldwide and earned him more than 750 gold and platinum awards. When Jody asked Maurice to join his On Records team, he directed Maurice to his website where Starr would find himself blown away by Jody's soulful rich vocal style. Starr immediately became an entertainment consultant to Jody's Practical Insanity CD project.

When Starr asked Jody to name some of his favorite songs from his Practical Insanity CD, Jody first replied with "Closer To Ourselves," which is an up-tempo, melodic groove rock song that will keep your foot tapping and your body shaking all night long. His second favorite is "Tabloid Affair," which he explains as a straight ahead alternative rock song that will make your head bob. Number three was "Days of Our Lives," with its blues-rock relaxing groove that will make you move from side to side. And finally, his fourth favorite is "Falling In." Jody describes this song, with its mid-tempo groove, as a dreamy love song that never mentions the word love. Now that Jody feels like he is finally on his way to the top of the entertainment business, his humanitarian side would like to one day create a music festival much like the Sundance film festival. Jody looks forward to performing for all of his current and future fans, and he wants everyone to take note that Jody Whitesides is America's, and the world's, next big thing.

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"I love that song [Falling In] Jody, that's commercial. That's a hit."

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